



"Mission Shakti Bhawan is the pillar in economic growth of our SHG people. The products made by our SHGs from Jajpur district are displayed here and we get the proper marketing benefit from here. Along with this, the infrastructure of this Bhawan is very good and fulfil all our purpose and creating a better environment to work. We can get clean drinking water, toilet and also restroom facility available here".

Nandita Jena
SHG Member & Trainer



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TRANSFORMING LIVES OF TRIBAL IN MINING AREAS

June, 2024

Mission Shakti Bhawan

Empowering Women SHGs with
Enhanced Capacity and Autonomy
For Sustainable Development



Odisha Mineral Bearing Areas Development Corporation (OMBADC)
(An SPV of Govt. of Odisha)

OMBADC

Supports
Rs. 2.00 Cr.



- ❖ To attract the SHGs members to uplift their business activities by availing the multipurpose infrastructure facility
- ❖ To provide handholding support on Training & capacity building along with the marketing assistance

The Facilities;

- Workshop Area
- Sewing & Stitching Unit
- Conference Hall
- Multimedia Auditorium
- Product Display-cum-Sales Outlet
- Computer Lab
- Drinking Water & Toilet

25,000 Self Help Groups consisting of around 3 lakh women across the Jajpur district who are involved in diverse activities as employment, tagging with different department and schemes

Training and skilling centre

This program with the National Skill Development Corporation trains trainers to identify markets, set prices, and assist SHGs in marketing micro-products. Trainers act as consultants, guiding SHGs in design, training, and navigating markets to expand income activities and mutual support among members.



Product Display /Sales Outlet

The existing infrastructures are upgraded into a display centre for women entrepreneurs to sell their variants of products under one roof. It is located adjacent to national highways for easy access and aims to attract commuters.



Multipurpose Hall

A hall with capacity of seating 100 people, has been built inside the Mission Shakti Bhawan for hosting diverse events organized by government departments. It serves as a crucial resource center in the district.

