

Why Mamata Room in each AWC Centre

To increase the utilisation of maternal and child health services, especially antenatal care, postnatal care and immunisation and to improve mother and child care practices, especially exclusive breastfeeding and complementary feeding of infant the intervention for construction of one separate room in each and every AWC centre has been taken up under this project.



- ❖ To improve the nutrient intake of pregnant mothers in order to reduce the incidence of low birth weight babies and under nutrition among women & children.
- ❖ Enhance the quality and acceptability of supplementary nutrition by the Pregnant and Lactating women.
- ❖ Ensure early registration of pregnancy & improve the enrolment of mothers at Anganwadi Centers (AWCs) & ante natal check-ups and immunization.
- ❖ Reduce prevalence of anaemia among pregnant women & the incidence of IMR, MMR, low birth babies and malnutrition.



Expected outcome

- ❖ Improved Physical Infrastructure and facility at AWC
- ❖ Development of good early learning environment for the pre-school children
- ❖ Enhanced quality of nutrition & health services for ICDS beneficiaries.



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TRANSFORMING LIVES OF TRIBAL IN MINING AREAS

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STRENGTHENING ICDS PROGRAMME UNDER OMBADC



Odisha Mineral Bearing Areas Development Corporation (OMBADC)
(A SPV of Govt. of Odisha)

Activities being taken up:

- Creation of Early learning and child friendly environment in the Anganwadi Centers (AWC) in 4 districts (Mayurbhanj, Sundargarh, Keonjhar & Jajpur)
- Construction of new Model AWCs
- Upgradation of Existing AWCs.
- Provision of Modern amenities and interactive child friendly learning tools
- Provision of Mamata Room for Pregnant and lactating mothers



The Hon'ble Supreme Court in its order dated 29.10.2018 has prioritised 03 sectors- Drinking water, Health and Education where the Compensation Money funds of OMBADC should be utilised. The Integrated Child Development Services (ICDS) are designed to address the health and nutrition needs of Pregnant & Lactating women, Adolescent girls and Children below 6 years of age. This project has been taken under Health Sector to improve the Health and Nutrition status of women and Children in the mining affected districts. Under OMBADC and the projects

in this sector are being implemented by Women and Child Development Department.

OMBADC has approved the projects for Rs. 1289 Cr. for improvement of health of women and children in four mining affected districts-Keonjhar, Mayurbhanj, Sundargarh and Jajpur. The funds have been approved for various types of activities to be used over a period of 3 years which will further strengthen the scheme and benefit the tribal population.

Among all the approved activities, two

major activities are "Construction of Model AWC" and "Peripheral Development of existing AWCs". Other activities like construction of toilets, modular kitchen, drinking water facility etc., are also included in this section.



Construction of Model AWC:

Model AWC is being constructed with OMBADC funds in a location where no fund has been allocated previously, either through ICDS Program or any other scheme. In each District, DSWO is identifying required land and after Administrative Approval from concerned authorities, the construction work and peripheral development activities are initiated.

Peripheral development of AWC includes the following activities:

- ❖ Construction of Mamata room
- ❖ Construction of boundary wall and painting of its exterior walls
- ❖ Playground, drinking water facility, overhead water tank for toilets at AWCs
- ❖ Outdoor play equipments for children
- ❖ Painting of interiors of the AWC
- ❖ Kitchen garden and any other innovation as per BaLA model etc

'Building as Learning Aid' (BaLA) is successful and effective model of Early Childhood Care & Education (ECCE) to engage children of 3 to 6 years of age with interactive and inclusive child friendly infrastructure to facilitate early learning. To create a playful learning experiences for the children and fostering integrated development among the children, BaLA model has been replicated in OMBADC funded project under "Strengthening ICDS under OMBADC" program.

